S TELEVISION STATIONS

0.0

0.0

0.0

0.0

\$450.00

\$300.00

\$900.00

\$900.00

3

3

\$900.00

\$900.00

\$2,700.00

\$4,500.00

Order ID: 56976 CF LOC-POL 10/11/12 12:32 PM FBD - LBD: 10/14/12 - 10/20/12 HL#: Created:

Client: AMERICANS FOR TAX REFORM... CPE: / / 1131 Agency Commission: 15 % Updated: EMENDEL on 10/11/12 03:19 PM

Agency: MAIN STREET MEDIA GROUP Product: ATR-PA12 TV 10/14-20 (1300) Self Protect.: :00:00 Confirmed: 10/11/12 12:42 PM Buyer: Demo: **HHOLDS** DMA RTG Sched, Code: B Contract: 10/12/12 08:51 AM Billing Int: AE: Brian Butz-1-KDKA-TV Monthly BM: SS

WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% Share: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AMERICANS FOR TAX REFORM.

Dur SC Self Pr Rate Spots NR A/G Time Class Eligible Days Sales Catg **HHOLDS** Item Break Type Total MLOCAL6A 1 0 1 0 0 0 0 MORN 30 D \$800.00 001 0.0 \$1,600.00

30 MIN SEP

FBD <u>LBD</u> Oct 15 10/15/12 10/17/12 2

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G

30 D

30 B

30 D

30 D

30 MIN SEP

002

004

005

006

MEARLY

FBD LBD Oct 15 10/16/12 10/18/12 2

0 1 0 1 0 0 0 MORN

1 0 1 0 1 0 0 DAY

1 0 1 0 1 0 0 NEWS

1 1 1 1 1 0 0 NEWS

NR A/G Eligible Days Dur SC Self Pr Sales Catg Rate Total Item Time Class Break Type **HHOLDS** Spots 003 DLIVE9A 1 1 1 0 1 0 0 DAY 30 B 0.0 \$300.00 \$1,200.00

30 MIN SEP

FBD LBD Oct 15 10/19/12 10/15/12

Item Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G

30 MIN SEP

FBD <u>LBD</u> Oct 15 10/15/12 10/19/12 3

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item

NEWS4PM 30 MIN SEP

NEWS430PM

DLIVE930A

FBD LBD Oct 15 10/15/12 10/19/12 3

Time Class Eligible Days **Break Type** Dur SC Self Pr Sales Catg NR A/G Item **HHOLDS** Rate Spots Total

30 MIN SEP

FBD LBD Oct 15 10/15/12 10/19/12 5

Order ID: 56976 CF LOC-POL



\$1,050.00

\$1,300.00

\$1,300.00

\$1,300.00

2

0.0

0.0

0.0

KDKA-TV

10/11/12 12:32 PM

\$2,100.00

\$2,600.00

\$2,600.00

\$2,600.00

FBD - LBD: 10/14/12 - 10/20/12 HL#: Created:

 Client:
 AMERICANS FOR TAX REFORM...
 CPE:
 / / 1131
 Agency Commission:
 15 %
 Updated:
 EMENDEL on 10/11/12 03:19 PM

 Agency:
 MAIN STREET MEDIA GROUP
 Product:
 ATR-PA12 TV 10/14-20 (1300)
 Self Protect:
 :00:00
 Confirmed:
 10/11/12 12:42 PM

 Buyer:
 Demo:
 HHOLDS
 DMA RTG
 Sched. Code:
 B
 Contract:
 10/12/12 08:51 AM

 AE:
 Brian Butz-1-KDKA-TV
 Billing Int:
 Monthly
 BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 007 NEWS5PM 1 1 1 1 1 0 0 NEWS 30 D 0.0 \$1,050.00 \$5,250.00

30 MIN SEP

FBD LBD Oct 15 10/15/12 10/19/12 5

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G

30 D

30 D

30 D

30 B

30 MIN SEP

NEWS530PM

NEWS6PM

NEWS630PM

NCBS7PM01

800

009

010

Item

011

FBD LBD Oct 15 10/16/12 10/18/12 2

0 1 0 1 0 0 0 NEWS

0 1 0 1 0 0 0 NEWS

0 1 0 1 0 0 0 NEWS

0 1 0 1 0 0 0 CNWS

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G

30 MIN SEP

FBD LBD Oct 15 10/16/12 10/18/12 2

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G

30 MIN SEP

FBD LBD Oct 15 10/16/12 10/18/12 2

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total

30 MIN SEP

FBD LBD Oct 15 10/16/12 10/18/12 2

Dur SC Self Pr Item Time Class Eligible Days Break Type Sales Catg **HHOLDS** Rate Spots Total NR A/G **AINSIDER** 0 0 1 0 1 0 0 ACC 30 B 0.0 \$775.00 \$1,550.00 012

30 MIN SEP

FBD LBD Oct 15 10/17/12 10/19/12 2 NR A/G

\$2,750.00

\$6,000.00

\$4,500.00

\$4.500.00

0.0

0.0

0.0

\$5,500.00

\$6,000.00

\$4,500.00

\$4,500.00

Order ID: 56976 CF LOC-POL HL#: FBD - LBD: 10/14/12 - 10/20/12 Created: 10/11/12 12:32 PM

CPE: Agency Commission: 15 % Updated: AMERICANS FOR TAX REFORM... / / 1131 EMENDEL on 10/11/12 03:19 PM Agency: MAIN STREET MEDIA GROUP ATR-PA12 TV 10/14-20 (1300) Self Protect.: :00:00 Confirmed: 10/11/12 12:42 PM Product:

HHOLDS DMA RTG Sched. Code: B Contract: 10/12/12 08:51 AM Buyer: Demo:

Billing Int: AE: Monthly BM: SS Brian Butz-1-KDKA-TV

WPXI: 0% WTAE: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Share: 0%

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G M * * * * * * REGP 30 B 013 PHAWAII 0.0 \$6,000.00 \$6,000.00

30 MIN SEP

FBD LBD Oct 15 10/15/12 10/15/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G

30 B

30 B

30 B

30 B

30 MIN SEP

FBD LBD Oct 15 10/15/12 10/17/12 2

1 0 1 0 0 0 0 NEWS

* * * T * * * REGP

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Item * * W * * * * REGP

PCRIMINAL 30 MIN SEP

NLATE03

014

015

FBD LBD Oct 15 10/17/12 10/17/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G

016 **PPERSON** 30 MIN SEP

> FBD LBD Oct 15

10/18/12 10/18/12 1

Break Type Dur SC Self Pr Sales Catg Time Class Rate Spots NR A/G Item HHOLDS Total Eligible Days * * * * F * * REGP

PBLOODS 017 30 MIN SEP

> FBD LBD Oct 15

10/19/12 10/19/12

Time Class Dur SC Self Pr Sales Catg Item Eligible Days Break Type **HHOLDS** Rate Spots Total NR A/G * * * * * S * NEWS NEWSSAT6A 30 B 0.0 \$400.00 \$400.00

30 MIN SEP

<u>FBD</u> <u>LBD</u> Oct 15 10/20/12 10/20/12 1

Order ID: 56976 CF LOC-POL



KDKA-TV

NR A/G

HL#: Created: 10/11/12 12:32 PM

\$1,750.00

\$875.00

\$6,500.00

0.0

0.0

0.0

\$1,750.00

\$875.00

\$6,500.00

CPE: Agency Commission: 15 % Updated: AMERICANS FOR TAX REFORM... / / 1131 EMENDEL on 10/11/12 03:19 PM

Agency: MAIN STREET MEDIA GROUP ATR-PA12 TV 10/14-20 (1300) Self Protect.: :00:00 Confirmed: 10/11/12 12:42 PM Product: HHOLDS DMA RTG Sched. Code: B Contract: 10/12/12 08:51 AM

Buyer: Billing Int: AE: Monthly BM: SS Brian Butz-1-KDKA-TV

WPXI: 0% WTAE: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0% Share: 0%

Demo:

FBD - LBD: 10/14/12 - 10/20/12

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 019 NEWSSAT8 * * * * * S * NEWS 30 D 0.0 \$600.00 \$600.00

30 MIN SEP

FBD LBD Oct 15 10/20/12 10/20/12 1

Item Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G

30 MIN SEP

PCRIMESA2

020

021

FBD LBD Oct 15 10/20/12 10/20/12

* * * * * S * REGP

* * * * * * S MILT

* * * * * * S REGP

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total Item

30 B

30 B

30 D

30 MIN SEP

18:30 - 19:00

FBD LBD Oct 08 10/14/12 10/14/12 1

Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Item

022 PSIXTY

> FBD LBD Oct 08

10/14/12 10/14/12 1

Break Type Dur SC Self Pr Sales Catg Time Class Rate Spots NR A/G Item Eligible Days **HHOLDS** Total * * * * * * S LOCS SPORTS 023 SSHOWDOWN 30 D 0.0 \$1,300.00 \$1,300,00

30 MIN SEP

30 MIN SEP

FBD LBD Oct 08 10/14/12 10/14/12

| Order Totals | | | | | | |
|---------------------|-----------------------|---------------------|-----------------|-------------|---------------|---------|
| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 46 | 0 | \$66,425.00 | \$56,461.25 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |

BS TELEVISION STATIONS

KDKA-TV

HL#: Order ID: 56976 CF LOC-POL FBD - LBD: 10/14/12 - 10/20/12 Created:

10/11/12 12:32 PM

Client: AMERICANS FOR TAX REFORM... CPE: / / 1131 Updated: EMENDEL on 10/11/12 03:19 PM Agency Commission: 15 % MAIN STREET MEDIA GROUP ATR-PA12 TV 10/14-20 (1300) Self Protect.: :00:00 10/11/12 12:42 PM Agency: Product: Confirmed:

HHOLDS DMA RTG Buyer: Demo: Sched. Code: B Contract: 10/12/12 08:51 AM Billing Int: AE: Monthly BM: SS Brian Butz-1-KDKA-TV

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Order Totals: \$66,425.00 \$56,461.25 \$0.00 \$0.00